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## VIA E-MAIL and ECFS

October 31, 2013

Julie Veach (<u>Julie.Veach@fcc.gov</u>)
Wireline Competition Bureau
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: CenturyLink Broadband Adoption Program Semi-Annual Report WC Docket No. 10-110 -- Correction

Dear Ms. Veach:

Earlier today, pursuant to the Federal Communications Commission's *Memorandum Opinion* and Order (MO&O) released March 18, 2011 in WC Docket No. 10-110, Appendix C, item II.E, CenturyLink filed its Semi-Annual Report on its Broadband Adoption Program's progress.

Subsequent to submission, CenturyLink realized that one of the attachments, entitled "Broadband Adoption Metrics (As of September 30, 2013)", inadvertently included a footer indicating that the attachment was filed pursuant to the WC Docket No. 10-110 Protective Order. Appended to this correspondence is another copy of Broadband Adoption Metrics (As of September 30, 2013), with the footer deleted.

As with the preceding submission, CenturyLink is filing this correspondence and the replacement attachment via ECFS so that it is included in the record of WC Docket No. 10-110. A copy of this correspondence and the replacement attachment is also being served on the same recipients that received the earlier submission.

Sincerely,

/s/ Melissa E. Newman

**Enclosure** 

Ms. Julie Veach October 31, 2013

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Copy via email to:

Lisa Gelb (<u>Lisa.gelb@fcc.gov</u>) Alexis Johns (<u>Alexis.johns@fcc.gov</u>) William Dever (<u>William.dever@fcc.gov</u>)

## BROADBAND ADOPTION METRICS As of September 30, 2013

Metrics to be reported semi-annually to the FCC:	Preceding 6-month Period April 1, 2013 – September 30, 2013	Cumulative October 1, 2011 – September 30, 2013
Total qualifying customers who purchased broadband under discount program, by speed tier	11,613	40,584
<ul> <li>Qualifying customers who purchased up to and including 1.5M</li> </ul>	5,088	21,004
<ul> <li>Qualifying customers who purchased up to and including 5M</li> </ul>	1,556	5,106
<ul> <li>Qualifying customers who purchased speeds higher than 5M</li> </ul>	4,969	14,474
Qualifying customers who purchased computers under discount program	584	2,210
Number of training programs and demonstrations held	43	123
Number of people attending training programs and demonstrations	933	2,641
Number of training DVDs and CDs shipped	Not applicable/ CDs and DVDs were not used	Not applicable
<ul> <li>Number of enrolled customers who continue to subscribe to CenturyLink broadband service following expiration of their participation in the Adoption Program</li> </ul>	6,001 (of 14,637)	6,001 (of 14,637)
Total broadband adoption in the combined territory (residential)	22.8%	22.8%
Total cost to the company of the Adoption Program	\$1,795,797	\$4,794,889
Number of qualifying customers who discontinued CTL or Q broadband service	6,358	13,161